

# BENJAMIN THOMAS HIRBY

## WORK EXPERIENCE

### *Lecturer in Art/Journalism*

3/2006 – present, Knox College, Galesburg, IL

- Introduction to Graphic Design, encompassing design fundamentals, typography, composition, communication, creative problem solving and computer instruction.

### *Freelance Designer*

9/2005 – present, Oak Park, IL

- Creating print and interactive projects for clients including Martino Paper, Anderson Illustration, and Relic Wines.

### *Interactive Media Director*

1/2001 – 8/2005, Planet Propaganda, Madison, WI

- Responsible for design, function, strategy, and effectiveness of interactive media.
- Oversaw production and development from project discovery and strategy through creative and technical development.
- Led information architecture process and authored deliverables.
- Worked directly with clients, brainstorming solutions, and presenting creative.
- Managed interactive media employees; responsible for group vision, structure, hiring, and performance reviews.
- Participated in management team meetings and helped steer company decisions.

### *Senior Designer*

10/1999 – 3/2001, Planet Propaganda, Madison, WI

- Designed a variety of print and interactive media pieces. Took a leadership role in creative concepting and design solutions. Mentored junior designers. Collaborated on brand strategies and presented creative work to clients.

### *Designer*

9/1999 – 9/1999, Planet Propaganda (then Planet Design Company), Madison, WI

- Designed and produced posters, direct mail, packaging, ads, motion graphics, websites, CD-ROMs, logos, identity systems, and collateral. Served as company network administrator.

### *Graphic Designer*

4/1994 – 8/1996, The Hiebing Group, Madison, WI

- Designed and produced ads, brochures, posters and outdoor boards. Clients included Mercury Marine, Famous Footwear, Orkin Pest Control, Dean Healthcare and Anchor Bank.

### *Prepress Operator*

7/1993 – 3/1994, Discover Color, Madison, WI

- Responsible for flight-checking files, photo retouching, trapping, and film output of designer files on Scitex prepress equipment.

## EDUCATION

9/1989 – 6/1993, Knox College, Galesburg, IL

- Bachelor's Degree, 1993
- Studio Art major. Independent concentration in electronic art and graphic design culminating in a Senior Exhibit of computer-manipulated photography.

## SKILLS

Personnel management, graphic design, interaction design, information architecture, industry-standard design software, HTML and Flash authoring, Macintosh hardware and software, network administration, motion graphics, photography.

## RECOGNITION

Work featured *Communication Arts*, *Graphis*, *Print*, *HOW*, *AIGA*, *PIE*, and *Rockport* publications.

## CLIENTS

Target, Trek Bicycles, Rollerblade, Mohawk Paper, Guild.com, Punchstock, Walker Art Center, Relic Wines, Gary Fisher Mountain Bikes, Bretford Furniture, Mountain Dew, Jimmy Johns Gourmet Sandwiches.

## INTERESTS

Cycling, xc skiing, computers, snowboarding, photography, travel, cooking, film, music, French.

## MORE

References and salary history available on request.



## CONTACT

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